



CONAN GROUP  
Translating Business Strategy into Action

## Conan Group Vision

*Translating business strategy into action through  
Information Technology.*

## Conan Group Guiding Principles

*It's not hard to make decisions when you know what your values are.*  
Roy Disney

1. As individuals embracing a team spirit we are focused on creative solutions.
2. Our culture is a no blame culture. This means we all recognise that our greatest learning's are in our mistakes. There is no learning in being right all the time.
3. Our people are the best in the industry at what we do and as a result we are a trusted advisor to our clients and colleagues
4. We are professional, courteous, honest, loyal and maintain the highest of ethical standards. Our integrity will always be maintained. We always speak respectfully of our colleagues, our clients, our competitors and ourselves.
5. Our culture allows us to strive for excellence and continuous improvement to reach our full potential and deliver optimal results to our clients and colleagues.
6. At Conan Group the clients, colleagues and partners we work with always share our passion and commitment to promoting excellence in business management of IT.
7. Each time we relate to the business community we create opportunities to expand the knowledge of best practice and increase our understanding of our customer's requirements
8. We ensure that we look after our own safety, health, and well-being, and that of our team.

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